

Sustainability Communications Plan 25/26

Activity	Objective	Audience	Channels	Month	Term	Team Responsible	Measurement	Budget	Status
TERM 1									
Welcome Week - student induction	Key Behaviours; sign up to Committee	Students	In-person event	September 2025		1 Environmental Sustainability	Attendees		Complete
South Ken Biodiversity Tour	Engage staff with local area	Students	In-person event	September 2025		1 Environmental Sustainability, South Ken ZEN+	Attendees		Complete
Welcome Fair	Sign up to ESN & attend events	Students	In-person event	September 2025		1 Green Futures Group, Environmental Sustainability	Sign-ups to committee		Complete
Dr Bike (mechanic pop-up)	Support students and staff to cycle to campus	Staff and students	In person event	September 2025		1 Environmental Sustainability	Attendees	Environmental Sustainability budget	Complete
Anxiety to Agency workshop	Support students to navigate climate-related emotions	Students	Virtual workshop	September 2025		1 Environmental Sustainability, Student Support	Attendees		Complete
Waste Awareness Greenzone pop-up	Engage staff and students with recycling	Staff and students	In person event	September 2025		1 Derwent	Attendees		Complete
Launch staff e-learning	Increase awareness of sustainability at the RCA	Staff	E-learning	September 2025		1 Environmental Sustainability	Learners		Complete
Cycle training course for beginners & Intermediates	Increase confidence cycling in London	Students	In person event	October 2025		1 Environmental Sustainability	Attendees		Complete
Growing Colour Garden social media and Intranet	Showcase Growing Colour Garden	External	Social media	October 2025		1 Environmental Sustainability	Views/ clicks		Complete
Environmental Data Update	Share key data points	Staff and Students	Intranet, newsletter	November 2025		1 Environmental Sustainability	Intranet clicks		
PlantRCA Spring Planting Workshop	Engage students in nature and wellbeing activities	Staff and students	In person event	November 2025		1 PlantRCA	Attendees		Complete
Repair Cafe	Increase engagement and promote reuse	Staff and Students	In-person event	November 2025		1 Green Futures Group	Attendees, volunteers		Complete
Annual Sustainability Survey	Complete survey	Staff and students	Newsletter	November / December 2025		1 Environmental Sustainability	Survey responses		Complete
P&P new ranking announcement	Increase awareness, celebrate progress	Staff, students, external community	Intranet, social media, social media	December 2025		1 Environmental Sustainability, Comms team	Views/ clicks		Complete
TERM 2									
Swap Shop Kensington	Encourage reuse	Students	In person event	January 2026		2 Environmental Sustainability, TS, Estates			Complete
CLIMAVORE Day	Raise awareness of CLIMAVORE research and how it applies to the College	Students and staff	In person event	January 2026		2 Environmental Sustainability, CLIMAVORE team	Sales		Complete
Sustainability Seed Fund Launch	Encourage students and Staff to take action	Students and staff	Intranet, newsletter	January 2026		2	Applications		Complete
All Staff Meeting - survey and seed fund	Share updates	Staff	In person event	January 2026		2 Environmental Sustainability, Internal Comms	Attendees		Complete
Lunch & Learn Term 2	Encourage learning and networking amongst staff	Staff Network	In person event	February 2026		2 Environmental Sustainability	Attendees		Complete
Cycle training course for beginners	Increase confidence cycling in London	Students	In person event	April 2025		2 Environmental Sustainability	Attendees		Complete
VC Q&A video	Increase awareness of sustainability progress at the RCA	Staff	Intranet, newsletter	April 2025		2 Environmental Sustainability	Views/ clicks		Complete
Ecolleegy! Festival	Engage students workshops, talks, readings, installations	Students	In person event	April 2026		2 Green Futures Group	Attendees	Green Futures Budget	Complete
SustainLab Exhibition	Showcase students' works that embed sustainability	Students, staff, public	In person event	April 2026		2 SustainLab	Attendees	SU / Environmental Sustainability budget	Complete
Dr Bike (mechanic pop-up)	Support students and staff to cycle to campus	Staff and students	In person event	April 2026		2 Environmental Sustainability	Attendees	Environmental Sustainability budget	Complete
TERM 3									
Growing Colour Garden - planting	Connect students with nature on campus	Students	In person event	June 2026		3 Textiles technicians			Complete
Herbarium workshops	Connect students with nature on campus	Students	In person event	June 2026		3 Sustainability Seed Fund award	Attendees	Environmental Sustainability budget	Complete
Swap Shop Kensington	Encourage reuse	Students	In person event	May 2026		3 Environmental Sustainability, TS, Estates			Complete